

D3
viralads



ENHANCE
YOUR BRAND'S
VISIBILITY
WITH KSRTC
PASSENGER
INFORMATION
DISPLAYS.





WHO WE ARE?

D3 Viral Ads is an innovative advertising company based in Kerala, revolutionizing marketing at KSRTC bus stations. Specializing in LED TV screen promotions, we fuse creativity and technology to effectively showcase brands and grow them. Our dedicated team crafts impactful advertising solutions that resonate with diverse audiences at these transit hubs. As a trusted partner, we pride ourselves on enhancing brand visibility and creating lasting impressions. Experience the dynamic power of advertising as we redefine connections between businesses and their audience in Kerala's vibrant landscape. At D3 Viral Ads, we thrive on creating and spreading memorable, conversation - sparking marketing campaigns that quickly captivate audiences.



WHY CHOOSE US?

Advertising with KSRTC offers distinct advantages for your brand. Firstly, KSRTC bus stations serve as high-traffic hubs, ensuring your message reaches a vast and diverse audience. The strategic placement of our LED TV screens within these stations guarantees maximum visibility for your advertisements. Additionally, the dynamic and engaging nature of our content delivery captivates commuters, leaving a lasting impression. Partnering with us means tapping into a powerful platform that seamlessly integrates your brand into the daily lives of people across Kerala. Leverage the unique advantages of KSRTC advertising to enhance your brand's exposure and connect with your target market effectively.





HOW SPECIAL ARE WE?

High Visibility: Reach a wide and diverse audience through strategically placed advertisements on KSRTC LED TV screens at busy bus stations.

Versatility: Tailor advertising campaigns to meet specific goals and target demographics, ensuring a customized approach for maximum impact.

Increased Brand Recognition: Leverage the power of KSRTC advertising to enhance your brand's visibility and recognition among commuters in Kerala.

Customer Engagement: Connect with your target market effectively, fostering increased customer engagement through our impactful advertising solutions.

Strategic Reach: Access key transit points across Kerala, ensuring your brand message reaches potential customers during their daily commute.

Cost-Effective Solutions: Enjoy cost-effective advertising with a high impact, reaching a significant audience

without the hefty price tag associated with some traditional advertising channels.

Real-time Updates: Easily update and modify your advertisements in real-time, allowing for flexibility and relevance in your marketing campaigns.

Data-Driven Insights: Gain valuable insights into the performance of your campaigns with data analytics, helping you refine strategies for optimal results.

Localized Targeting: Tailor your advertisements to specific regions within Kerala, allowing for localized targeting and relevance to the local audience

Frequent Exposure: Boost brand visibility with ads broadcasted every 15 minutes, guaranteeing minimum of 60 daily broadcasts.

43 HD Screens: High-quality -43inch LED HD screens for impactful, visually appealing ads with immersive audio

14

DISTRICTS

40

STATION'S

100+

SCREEN'S

**CONNECT WITH
5.75 LAKH PEOPLE DAILY**

**1.72 CRORE
PASSENGERS REACH EVERY MONTH**

D3 VIRALADS

associates with

VISUALADS ENTERTAINMENTS

to offer a unique advertising opportunity
to reach Keralas extensive audience at
prominent gathering spots through
various KSRTC Bus Stations



KSRTC BUS BRANDING

ADS IN BUSES



amway line to Raññilal

1. Thiruvananthapuram District	Bus Services	Expecting Crowd	Screen	Rate for 30 Second
ATTINGAL	210	12000	2	₹ 8000
KANIYAPURAM	120	5000	1	₹ 4000
KATTAKADA	480	20000	3	₹ 12000
KILIMANOOR	200	7000	2	₹ 8000
NEDUMANGAD	480	25000	4	₹ 12000
NEYYATTINGARA	480	25000	4	₹ 12000
POOVAR	250	10000	2	₹ 8000
VENJARMOOD	180	8000	1	₹ 4000

2. Kollam District				
KARUNAGAPPALLY	210	15000	2	₹ 8000
KOLLAM	124	13000	2	₹ 8000
KOTTARAKKARA	565	37000	4	₹ 12000
PUNALUR	100	4000	1	₹ 4000

3. Pathanamthitta District				
ADOOR	140	4000	4	₹ 12000
PATHANAMTHITTA	280	10000	3	₹ 10000

4. Idukki District				
THODUPUZHA	190	13000	4	₹ 12000

5. Kottayam District				
ERATTUPETTA	90	4000	2	₹ 8000
KOTTAYAM	580	30000	3	₹ 10000
PALA	100	7000	2	₹ 8000
VAIKOM	100	5000	2	₹ 8000

6. Alappuzha District				
ALAPPUZHA	270	16000	3	₹ 10000
EHENGANNUR	200	13000	2	₹ 8000
CHERTHALA	270	16000	2	₹ 8000
KAYAMKULAM	600	20000	3	₹ 10000
MAVELIKKARA	110	7000	2	₹ 8000

7. Ernakulam District				
ALUVA				
ERNAMKULAM	363	18000	3	₹ 10000
KOOTHATTUKULAM	200	7000	2	₹ 8000
MUVATTUPUZHA	200	10000	2	₹ 8000
PERUMBAVOOR	350	20000	3	₹ 10000

8. Thrissur District				
CHALAKKUDI	600	30000	2	₹ 8000
GURUVAYOOR	180	10000	2	₹ 8000
THRISSUR	1200	70000	6	₹ 20000

9. Palakkad District				
PALAKKAD	400	30000	4	₹ 12000

10. Malappuram District				
PERITHALMANNA	400	25000	3	₹ 10000
PONNANI	140	4000	2	₹ 4000

11. Kozhikode District				
TOTTILPALAM	200	5000	1	₹ 3000

12. Wayanad District				
SULTHANBATHERY	100	4500	2	₹ 8000

13. Kannur District				
KANNUR	90	6000	2	₹ 8000

14. Kasarkode District				
KASARAKODE	280	13000	2	₹ 8000



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